TAKE A CLOSER LOOK
WHEN BUYING SUNGLASSES THIS SEASON

PROTECT YOUR EYES

OVER TIME, HARMFUL EFFECTS OF UV EXPOSURE CAN CONTRIBUTE TO:

- Pterygium [abnormal growth]
- Cataracts
- Macular Degeneration
- Photokeratitis [sunburn of the eyes]
- Skin Cancer Around the Eyes

When purchasing sunglasses, 41 percent of consumers don’t check UV protection level and only 30 percent said UV protection is most important factor*. 

SUNGLASSES CHECKLIST:

- Lenses that block out 99 to 100 percent of both UV-A and UV-B rays
- Lenses with a uniform tint are ideal. If purchased, gradient lenses should lighten gradually with the top being darkest.
- A frame that fits close to the eyes and contours to the shape of the face

CHILDREN NEED PROTECTION TOO!
Children take in 3x more UV exposure than adults – up to 80% of their lifetime exposure occurs by age 20.